NIBREW

THIS IS COFFEE 2.0

A patented, pressurized cold brew experience
— built to redefine how the world energizes



INSTANT NITRO COFFEE, REINVENTED

Nibrew is a high-caffeine coffee concentrate in a pressurized, pocket-sized cartridge.

Just twist, blast, and lift off.

Each Serving:

- 15 Calories
- No added sugar
- High Caffeine Content (180 mg)
- Nitrogen -infused
- Long-lasting nitrogen foam
- Dairy-free, gluten-free

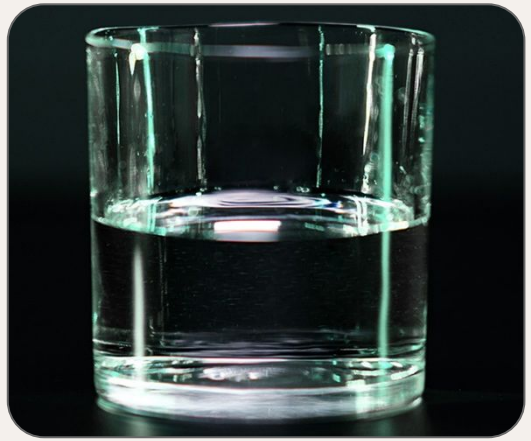


NO MA IINES.

NO REFRIGERA ON. NO LINES.

TWIST BLAST LIFTOFF

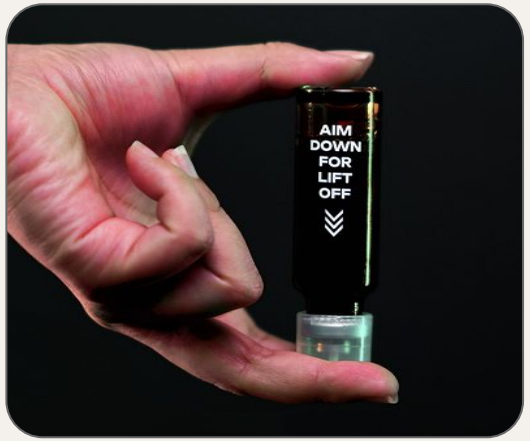
Making a Nibrew is easier than making a cup of tea. Just follow these four steps:



01

PREPARE YOUR BASE

Water, milk, or any liquid — minimum 5 oz



02

TWIST

Twist the cap off and aim Nibrew downwards 3” above your cup



03

BLAST

Press to release the full cartridge



04

LIFT OFF

Mix it your way — with or without extras

WHAT MAKES NIBREW A CATEGORY OF ITS OWN

Nibrew isn't just a product — it's
a complete rethinking of how coffee should work in 2025.

We combine quality, convenience,
and a one-of-a-kind experience.



Here's what sets us apart:

- Ultra-portable & shelf-stable
- Nitrogen-infused for a smooth, creamy finish
- No prep, no cleanup, no refrigeration
- First-of-its-kind patented delivery system
- Cleaner energy, smoother flavor, on demand

A $16 BILLION MARKET IS BREWING — AND WE'RE LEADING THE CHARGE

Cold brew is exploding. Coffee is already the #2 most consumed beverage globally — and cold brew is reshaping how people drink it.

GROWTH FUELED BY SOCIAL MEDIA, LIFESTYLE TRENDS, AND YOUNGER CONSUMERS

PROJECTED BY 2032 **$16B**

GLOBAL COLD BREW MARKET (2025) **$3.87B**





BUILT TO DOMINATE NORTH AMERICA. DESIGNED TO SCALE WORLDWIDE

Nibrew is designed for scale — with packaging, production, and positioning ready for global reach.



The U.S. and Canada are leading the cold brew surge.

U.S. + Canada:
early adopters, high retail pull

A standardized product anyone can operate

Europe and Asia are catching on fast.

Europe + Asia: primed for trend acceleration

MORE THAN READY-TO-DRINK. BUILT FOR HOW PEOPLE LIVE NOW



RTD coffee is convenient — but it's limited.

Nibrew takes things further.



Customizable
to any drink base

Disruptive format
with high
trial potential



Healthy,
travel-ready,
and energy-dense



ANYTIME. ANYWHERE.
NO MACHINES. NO EXCUSES.

Nibrew is built to fit into people's lives — whether they're working, lifting, creating, or mixing. Where Nibrew fits:



DAILY LIFE

Commute, office, gym, camping, sports, gaming



HOSPITALITY

Hotels, golf clubs, boutique retail



MIXOLOGY

Espresso martinis, White Russians, Cold Brew Negronis

SHELF-READY DESIGN WITH BUILT-IN CURIOSITY

Our packaging does the heavy lifting in-store. From visuals to footprint to messaging —
it's built to sell.

Nibrew launches July 2025 with over 1 million units in production, backed by a major distributor and fully built logistics.



- Compact footprint = easy to place
- "Twist. Blast. Lift Off." draws attention
- Includes branded display kits for in-store trial

RETAIL-READY. SUPPLY-BACKED. BUILT TO SCALE

This isn't a startup guessing its way through retail.

We've locked in operations and are manufacturing at scale.

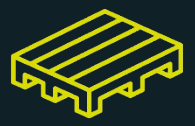
Here's what we've already secured:	1M+ units in production	FDA approval
Fulfillment & logistics	UPCs assigned, specs finalized	Shelf-ready display kits

THE NUMBERS THAT MAKE IT EASY TO SAY YES

Clear pricing, simple packaging breakdowns, and everything optimized for scale.

UPCs	
Master	739205321589
Inner	739205321572
Product	739205321565

PACKAGING			
MASTER CASE:		INNER CASE:	
Box size	15.75 x 13.39 x 9.65 in	**Box size**	7.6 x 6.57 x 4.41 in
Weight	NW 52.88 / GW 55.65 lbs	Weight	NW 6.22 / GW 6.61 lbs
8 inner cases (240 pieces)		30 pieces	



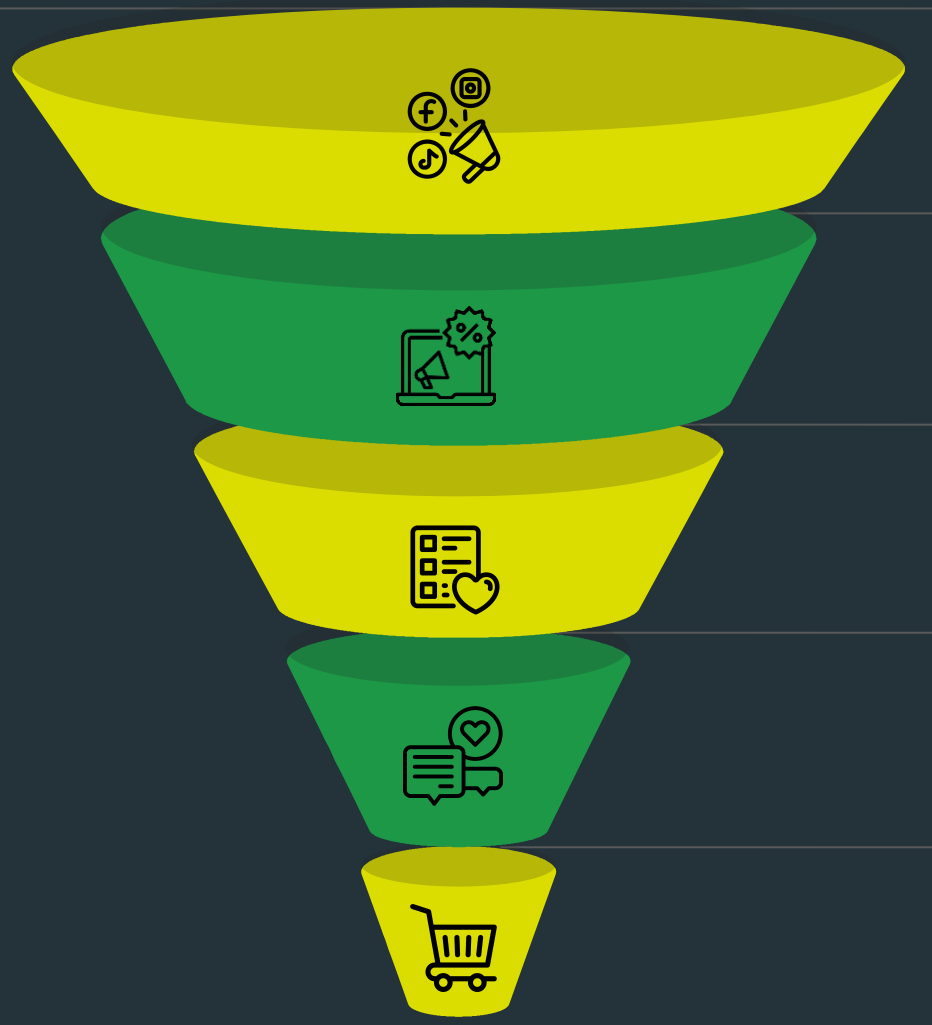
45 master cases per pallet



1170 master cases per 53’ container

OUR DTC STRATEGY DRIVES RETAIL DEMAND

We aren't just selling online. We're building a content-powered, conversion-optimized brand engine that pulls people in — and builds momentum for retail.



Viral-first content (TikTok, UGC, remixable format)

Subscription model with 50% off first month

Limited-access waitlist to build hype

Built-in social proof via customer reactions

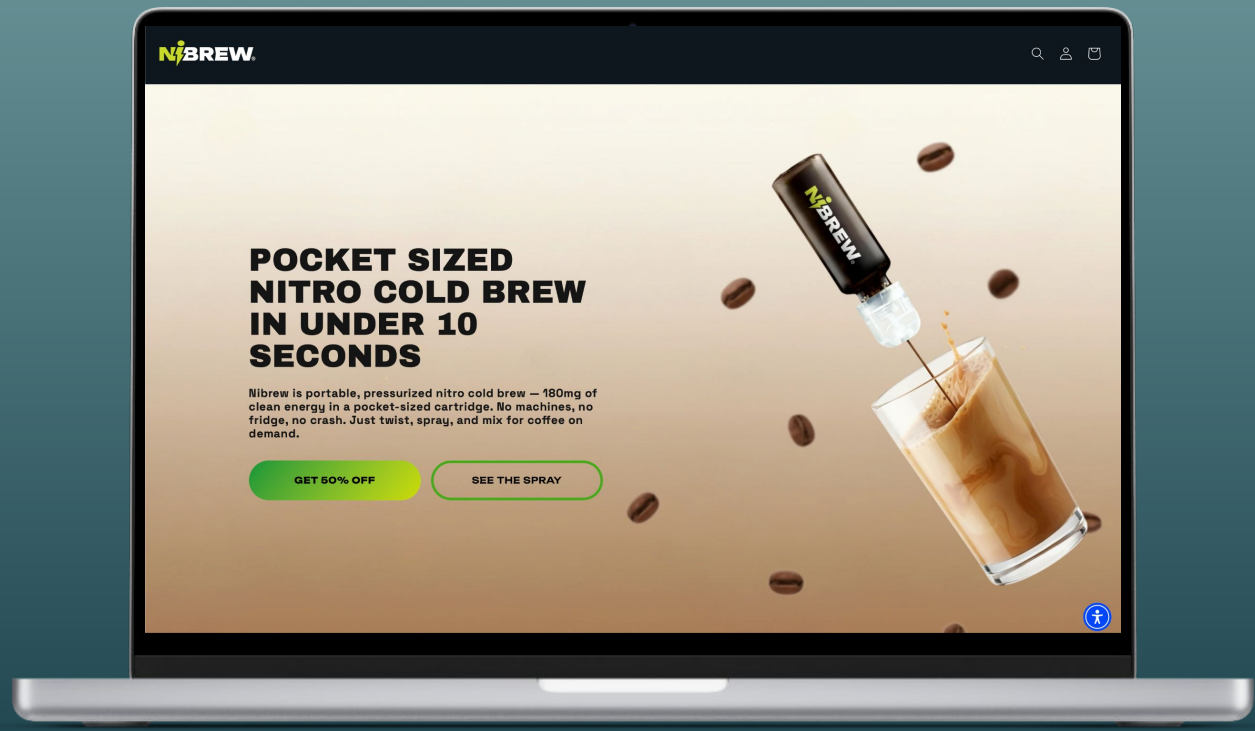
Every subscriber = retail proof-of-concept

DIRECT FROM THE BRAND — BUILT TO CONVERT

www.nibrew.com

Our DTC site is the first place people can buy Nibrew — and it's built to maximize retention and AOV.

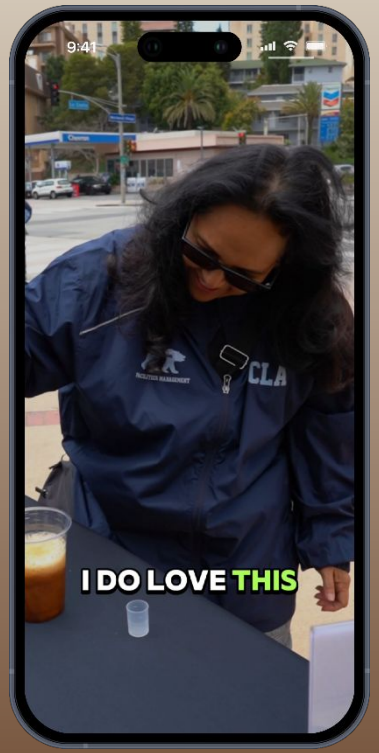
- Packs: 6, 15, 30, 60
- One-time or subscription
- Mobile-first Shopify site
- Email + SMS funnel ready
- Optimized for LTV and high-margin growth

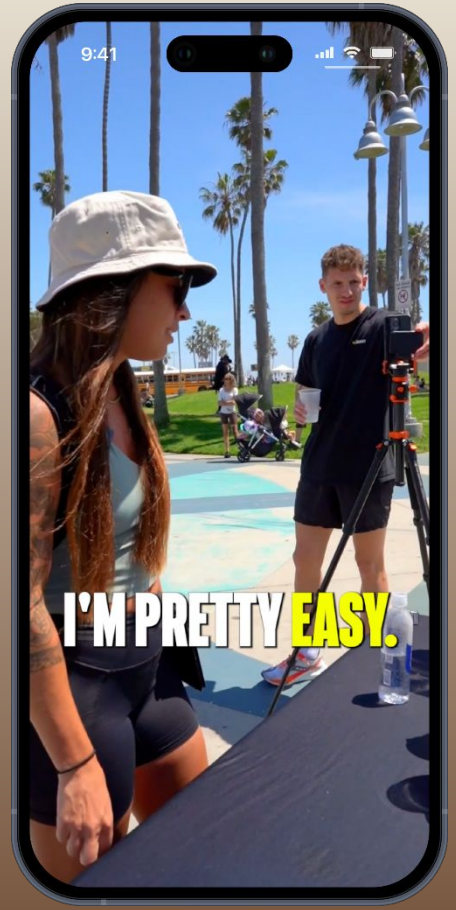


A COFFEE BRAND DESIGNED TO GO VIRAL

Our format doesn't just taste good — it looks good on camera.







Why Nibrew wins on social:

- Spray format = built-in curiosity
- Clean, tech-forward packaging
- Reactions, remixes, and content-ready design

WE'RE NOT COMPETING — WE'RE REWRITING THE CATEGORY

Nibrew doesn't fit into what already exists — we're creating something new.

The future of coffee is portable, pressurized, and powered by Nibrew.

Let's put it in your customers' hands.









NIBREW

SPRAY TO BREW NITRO COFFEE

Nibrew is a high-caffeine concentrate that redefines instant coffee. Save time and money while enjoying premium café quality cold brew on-the-go.

All you need is a liquid base. Just twist, blast & liftoff.



- High Caffeine Content (180 mg)
- Dairy-free & gluten-free
- No Added Sugar
- 15 Calories per Serving
- N Nitrogen Infused

WHAT SETS US APART

- Ultra portable & shelf stable.
- No prep, clean up or refrigeration.
- Patented spray to brew technology.
- Smooth premium cold brew anytime, anywhere.

